

ABSTRACT OF THE DISCLOSURE

An apparatus and method for displaying a picture in a mobile terminal is provided. The apparatus and method comprises a direction detecting section comprising at least one magnet fixed within the mobile terminal and a plurality of sensors for detecting the magnet in order to detect the direction in which the mobile terminal is turned and generate a first direction detecting signal, a second direction detecting signal, a third direction detecting signal, and a fourth direction detecting signal; a control section for outputting picture data in an upright direction when the first direction detecting signal is generated, in a direction turned 90° counter-clockwise when the second direction detecting signal is generated, in a direction turned 180° when the third direction detecting signal is generated, or in a direction turned 270° counter-clockwise when the fourth direction detecting signal is generated; and a display section for displaying the picture data.